



wayve

Enhanced Privacy Solutions
for Social Media and Enterprise Applications

Our Mission

Foster a balanced communication landscape for social platforms, where user consent is empowered and privacy is paramount.

Social Media Communication Methods Lack Privacy

Social media platforms today are all by design inherently open and have limited privacy

Which insights the sharing of unapproved information, data theft, and predatory behaviors

There will be increasing regulatory pressure

Requiring social media applications to comply with more stringent privacy standards

Wayve is the answer. We provide a patented suite of privacy focused tools that will help mitigate negative events and increase user-confidence



Industry Vs. Wayve - Privacy First.

How we lead with a different approach.

Industry

Quantitative approach



Wayve

Qualitative approach





API Licencing

License our API's to the enterprise enabling more privacy and security in their platforms utilizing Wayve features along with "WDCP"

Licensing for general use of the "WDCP" protocol and framework

Go-to-Market Strategy



Wayve Application

Market DTC - For users who want to stay in touch frequently, share location, and communicate in a more private and secure way

Built off of "WDCP" with a Focus on quality of use
- Enhancing our brand awareness as a secure and private place to communicate

What is Wayve Dynamic Communication Protocol (“WDCP”)?



Provides a **request/approval** protocol that adds an additional “security checkpoint” empowering privacy and **user consent**



Presents a **timed (and temporary) communication stream** solution which terminates all user data upon expiration of the timer

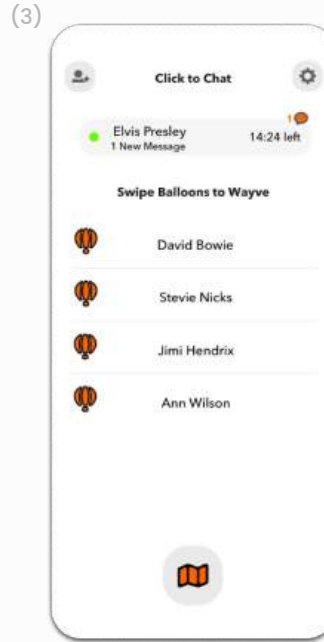
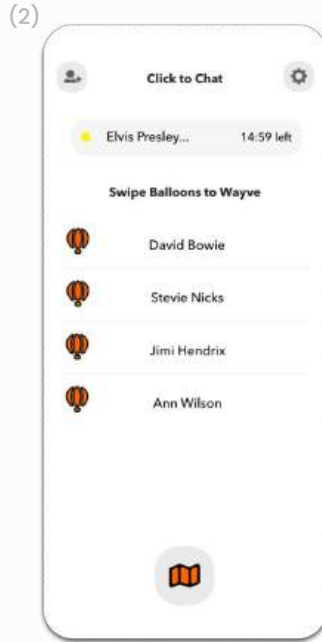
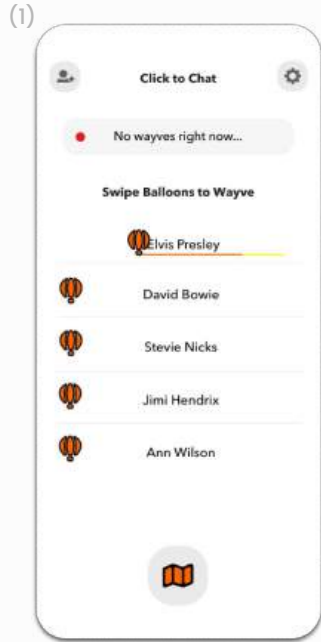


Offers a **balanced communication solution** where users can communicate with the same level of access during a stream



Is **modular** and can easily be implemented into existing applications

WDCP: Core to Our Wayve Application



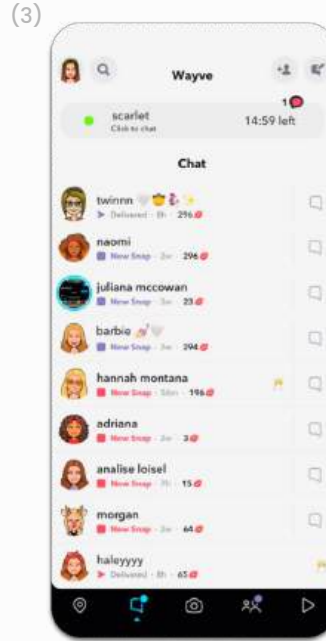
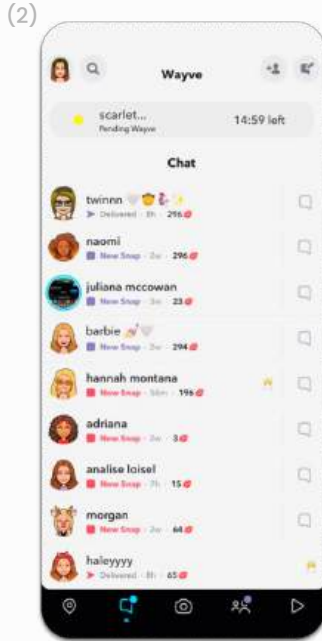
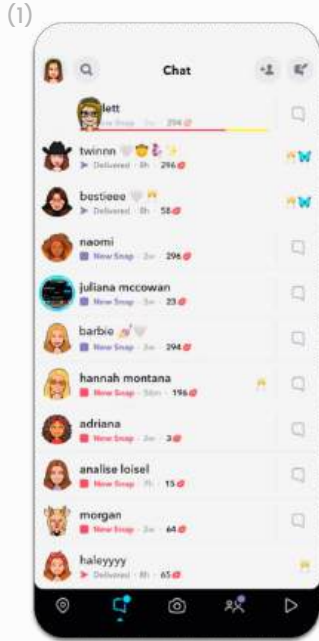
Send a "Wayve" Stream Request

Communicate with Privacy

(1) Select a friend and swipe to send a "Wayve" communication stream request. (2) Your friend can either accept or ignore/reject the pending "Wayve" stream request.

(3) When a friend accepts the "Wayve" stream request, **chatting** and **location sharing** are now enabled for the *user-configurable* Duration. At the end of the stream, all data is deleted.

API Use Case: Snapchat



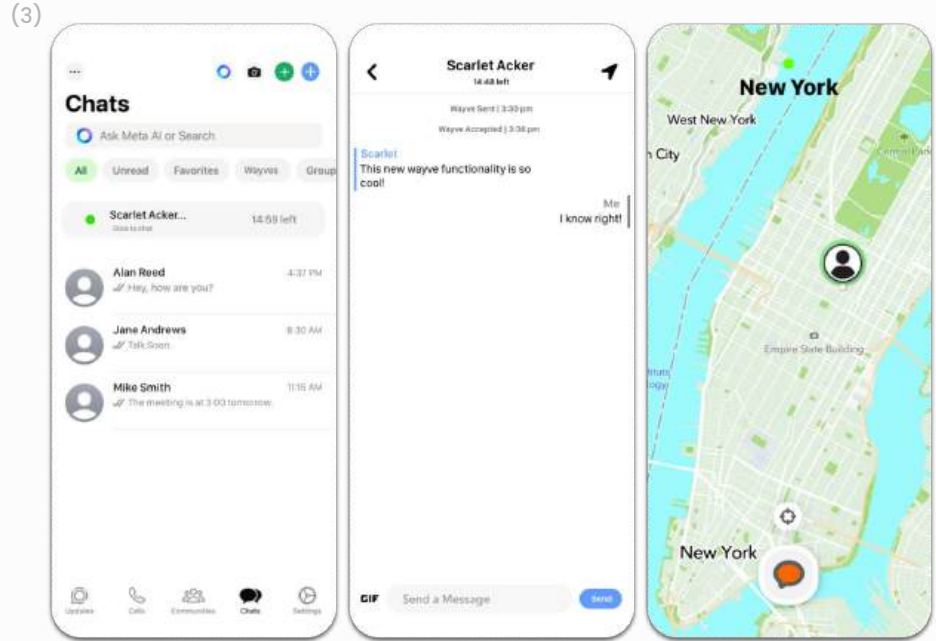
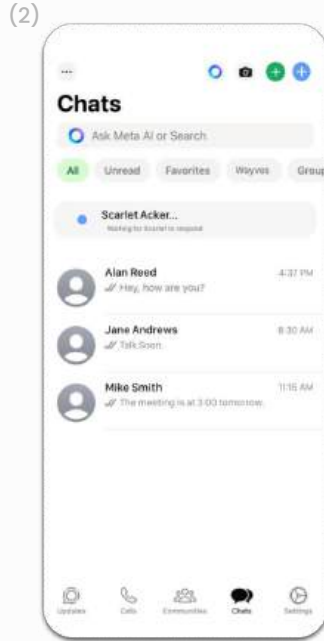
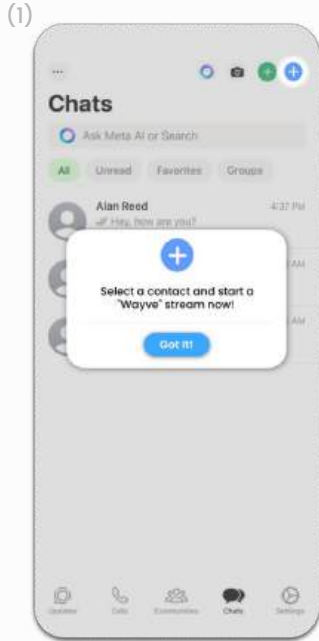
Send a Stream Request

(1) Choose a friend (Scarlet) and swipe on their icon to request to initiate a communication stream request. (2) The request is now pending - Your friend can either accept or ignore.

Communicate with Privacy

(3) When your friend accepts the stream request, **chatting** and **location sharing** become enabled for a user-configurable duration. At the end of the stream, all data is deleted + location sharing ends.

API Use Case: WhatsApp



Send a Stream Request

(1) Click the blue “+” button, then select a contact to initiate a communication stream request. (2) The request has now been sent to your selected contact (“Scarlet”), they can accept or ignore.

Communicate with Privacy

(3) When your contact accepts the stream request, communications are now enabled for a *user-configurable* duration. At the end of the stream, all data is deleted.

Thank you.

